

Douglas Printing Seeing Green with Agfa Solutions

Agfa Media Relations

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Alberta (Canada) based commercial printer reaps faster production and cost savings with new Agfa solutions

Chicago, IL – September 11, 2009 – Agfa Graphics today announced that Douglas Printing, an Alberta-based commercial printer, has consistently increased market share, expanded sustainability efforts and steadily gained ground in Western Canada. How is Douglas Printing able to do so in today's economic climate? The company has kept a tight lid on expenses, cut costs and steadily improved efficiency. With the recent installation of a new :Avalon CtP system and :Azura TS chemistry-free plates, Douglas is able to save a minimum of twelve hours per month as a result of the upgrades. According to Brad Clark, Prepress Manager at Douglas Printing, "The new system is hands-off, the :Azura TS plates are cleaner and easier to use and there are no worries about chemistry issues. It's basically maintenance-free."

At Douglas Printing, it is critical to go beyond current environmental regulations. The company makes a concerted effort to print in the most efficient manner as printing with the environment in mind is the standard at Douglas Printing. Currently the offset and digital printing operations of Douglas Printing are FSC Chain-of-Custody certified. "The new Agfa solutions have helped Douglas Printing further our sustainability efforts. We were able to move away from chemistry and reduce our use of natural resources, yet we maintained the quality our customers have come to expect," said Donna Roth, Senior Vice President of Marketing & Environmental Affairs at Douglas Printing.

More and more printers assert that the transition to Agfa's :Avalon CtP systems and :Azura TS chemistry-free plates are sound business choices as improved efficiency, reliability and the basic simplicity of the technology are helping them meet their business and customer requirements. Plus, with Agfa's award-winning :Azura TS chemistry-free plates, commercial printers can eliminate chemistry, reduce costs and minimize their impact on the environment.

About Douglas Printing

Douglas Printing has grown from a 3-person operation that was started by H.W.B Douglas in 1902 to a 70-person full-service commercial printing facility purchased by Ian Burke in 2005. As President and CEO of Douglas Printing Ian's personal philosophy is to invest in the best people and state-of-the-art technology to provide superior quality and service. It is this philosophy that has led Douglas Printing to developing one of the most sophisticated printing facilities in Western Canada.



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For more information about Douglas Printing visit them on the web at
www.douglasprint.com

About Agfa

The Agfa-Gevaert Group is one of the world's leading companies in imaging and information technology. Agfa develops, manufactures and markets analogue and digital systems for the printing industry (Agfa Graphics), for the healthcare sector (Agfa Healthcare), and for specific industrial applications (Agfa Materials).

Agfa is headquartered in Mortsel, Belgium. The company is present in 40 countries and has agents in another 100 countries around the globe. The Agfa-Gevaert Group achieved a turnover of 3,032 million Euros in 2008.

Our World

Supporting customers is Agfa's top priority. Our charter is to develop technology that improves efficiencies, improves quality and saves money while lessening the environmental impact. We are committed to providing service and support that will help our customers implement environmental and workplace safety. We support our customers in their efforts to attract print buyers who prefer to do business with printers that demonstrate environmental concern. Partnering with our customers and with other manufacturers is essential to our vision of Our World—a place where we can all improve business and the environment simultaneously.

Product and company information can be found on Agfa's home page on the World Wide Web at: www.agfa.com

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